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ETF Plays for Copenhagen Talks

NEW YORK --

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Investors looking to get ahead of the Copenhagen curve can invest in a number of ETFs that track companies involved in the green energy effort. Both the **PowerShares Clean Energy ETF**(PBW Quote) and -- ... track global <u>companies</u> that focus on renewable sources of energy and green technologies for cleaner energy.

As countries like the U.S. and China move to cap carbon emissions, companies that produce green-energy technology will be boosted by demand. **Cree**(CREE Quote), a top component in ... and PBW, has already seen a jump in sales of high-performance LED lighting in the wake of China's massive stimulus. New energy <u>savings</u> initiatives in the U.S. could help to sustain CREE's upward momentum well into 2010.

While both PBW and ... track companies concerned with <u>green</u> <u>technology</u>, investors should consider important differences between the underlying portfolios before picking a fund.

PBW's underlying portfolio is comprised of 52 globally-based, U.S. traded firms, including top holdings like **Trina Solar**(TSL Quote),

American Superconductor(AMSC Quote), Rubicon

Technology(RBCN Quote) and **Applied Materials**(AMAT Quote). Launched in March of 2005, PBW has \$760 million in assets and a three-month average daily trading volume of 430,000 shares. PBW's expense cap is 0.60%.

Market Vectors' more recent offering is smaller, with just 31 underlying holdings, and tracks international ordinaries rather than U.S.-traded receipts. ... currently has \$208 million in assets and a three-month average daily trading volume of 82,000 shares. ...'s net expense ratio is 0.62%.

An important difference between the two funds is the relative concentration of assets in top holdings. Nearly 51% of ... portfolio is allocated to the fund's top 10 components, while just 32% of PBW's

underlying portfolio is dedicated to the fund's top 10 holdings. **Vestas Wind Systems**, ... top holding, makes up 9.12% of the underlying portfolio. PBW's top holding, TSL, makes up just 4.12% of the underlying portfolio.

When choosing between two narrowly focused <u>funds</u>, like ... and PBW, portfolio concentration is key to determining risk suitability. PBW's larger, more balanced portfolio, will be less prone to security-specific risk than ... smaller, more concentrated portfolio. Year to date, PBW's strategy has paid off. ... is up 8% so far in 2009, while PBW is up 24%.

President Obama has emphasized that he prefers legislation ahead of regulation when it comes to cutting <u>carbon emissions</u> and promoting green energy. Either way, investors in green energy technology will be ahead of the curve in the upcoming months. ETFs are a good way to gain exposure to the green energy sector without having to bet on the fortunes of any single green energy firm or technology. PBW is a large, liquid ETF with the portfolio and track record to succeed as attention shifts from the talks in Copenhagen to the practical <u>business</u> of implementing energy-saving technology.